



UGIVI in Polonia!

20-23 June 2024





20.06.2024 - Thursday

arrival in Warsaw

check-in at the hotel

07:00 PM: Welcome drink reception at WKB Lawyers office





21.06.2024 - Friday

9:00 AM - 1:00 PM: Meeting at WKB Lawyers office
2, Małachowskiego Sqr.

welcoming the guests and morning coffee

MEETING TOPICS

- de-alcoholized wines, new EU rules, and high growth potential
- will alcohol-free wines replace alcoholic ones in the market?
- how should de-alcoholized wines be properly labeled?
- the current status of non-alcoholic substitutes for alcoholic beverages in Poland and Italy
- alcohol advertising: what is allowed and what is not?
differences in wine advertising rules between Poland and Italy
- are online wine sales allowed in Poland?
- what do Italian producers/ distributors need to be aware of?
- case study
 - *working lunch at WKB Lawyers office*



4:00 PM - 6:30 PM
Institutional meetings: at the Italian Embassy
and with Confindustria Polonia

- commercial exchange between Italy and Poland: commercial roadmap for wine exports to Poland
 - *afternoon coffee*
- roundtable discussion on current challenges for wine producers, retailers and their lawyers, focusing on sustainability, climate change and geopolitical turbulence. Will wine production move to the North?

7:00 PM: official dinner



22.06.2024 - Saturday

9.00 AM - 3.00 PM

visit to the Barcentewicz Vineyard

<https://barcentewicz.pl/>

- *“On a twelve-hectares of a limestone hill with southern exposure, I found one of the best land in Poland for growing grapes. Out of respect for the place where I live and for the sake of nature itself – my ally – I grow grapevines with the utmost care for the natural environment. The Vistula River, flowing three kilometres from here, soothes the changing, unbridled climate, and the diverse, mineral soils contribute to the complexity of the taste of wines from the following varieties: Chardonnay, Bläufränkisch, Gewürztraminer, Riesling, Pinot Blanc and Pinot Noir.” by Kamil*
- an off-road vehicle ride to the vineyard hilltop
- the story of the terroir - exploring the habitat of the vineyard
- description of wine production and aging methods
- tasting of Polish wines
- special lunch made from local products



22.06.2024 - Saturday

3:00 PM - 5:00 PM
visit to Kazimierz Dolny

Kazimierz Dolny is one of Poland's most famous cities, a place loved by tourists and artists alike. It is often described by visitors as picturesque and magical. It boasts a wealth of natural beauty, the highest density of ravines per square meter in Europe, Lublin Renaissance architecture, and a rich history, that is evident at every turn. In addition to the many monuments and endless walking and cycling trails, Kazimierz is also home to many events such as "Two Shores" Film and Art Festival. Whether you are an artist, music lover, history buff, slow-lifer or outdoor enthusiast, Kazimierz has something for you!

Kazimierz Dolny is visited by over a million tourists every year!

- return to Warsaw

"Farewell" dinner



23.06.2024 - Sunday

return to Italy

option: : Warsaw sightseeing tour with a local guide





practical information

registration fee includes:

EUR 420

welcome drink reception - 20.06.2024

conference materials and presentation - 21.06.2024

lunch, coffee breaks and 'Official dinner' - 21.06.2024

visit to the winery & Kazimierz Dolny (bus transfer, wine tasting) - 22.06.2024

Polish wines tasting & special lunch from local produce - 22.06.2024

registration address
gabriela.dworzynska@wkb.pl

RSVP by: 30 May 2024



practical information

WKB Lawyers office is located in the center of Warsaw, making it easily accessible. What is more, there are many hotels of different standards and prices nearby.

We recommend two hotels:

Sofitel - located just round the corner from our office: [SOFITEL](#)

Novotel - approx. 10 min by taxi: [NOVOTEL CENTRUM](#)

taxi transfer from/to Chopin Airport - PLN 50 / EUR 16 - one way
taxi: Uber, Bolt, iTaxi, Freenow

not included in the package: flight tickets, accommodation, taxi transfers, Warsaw sightseeing tour



Ci vediamo in Polonia!

