

33rd Annual Meeting | Okanagan Valley, British Columbia, Canada

Friday ■ September 29, 2023 (Delegates)

8:00 Registration Opens

8:45 Introduction & Overview

9:00 Session 1: Geographic indications

The adventure of creating or modifying a geographic indication. Procedures, evidence and potential surprises.

Chair: **Chris Wilson** – Canada

Speakers: **Boris Osgnach** - Italy
Sandra Oldfield – Canada
Ana Lúcia de Sousa Borda
– Brazil
Cristián Mir – Chile
Morgen McLaughlin – USA

10:30 Break

11:00 Session 2: Technical issues in labelling

Latest issues in European Union and United States labelling

Chair: **Marco Giuri** – Italy

Speakers: **Julie LeGay** – France
Nick Bergman – USA

12:00 Session 3: An increasingly restrictive alcohol beverage marketplace

An interactive discussion

Bennett Caplan – USA

13:00 Lunch

Foyer or patio (weather depending)
Conference Centre, Delta Grand
Okanagan Resort

14:30 Session 4: Judge's Session

Dialogue with a judge

Rt. Hon Professor Sir Robin Jacob

15:30 Break

16:00 Session 5: Risk management in the wine sector

Safety: employees, visitors, production, consumers

Reputation labelling/regulatory/liquor licence; M&A; employment relations; competition – and so on.

Chair: **Megan O'Neill** – Canada

Speakers: **Michel Desilets** – France
Paul Reidl – USA
Thomas Schmitz – Germany
Shea Coulson – Canada

18:00 Transportation

Coaches depart at 18:10 sharp!

Main Entrance,
Delta Grand Okanagan

18:30 Reception and Dinner

Mission Hill is a pre-eminent Canadian winery and the flagship within the Iconic Wineries of British Columbia group. It is located on the west side of Okanagan Lake, about 20 minutes from the hotel.

Mission Hill Winery, Kelowna

Saturday ■ September 30, 2023 (Delegates)**9:00 Session 6: NFTs & metaverse, crypto, avatars in the wine sector**

Challenges and benefits of modern communication tools

Chair: **Peter Brody** – USA

Speakers: **Yasmine Develle** – France
Maya Medeiros – Canada
Jennifer McKenzie – Canada
Latha Nair – India

10:30 Coffee break**11:00 Session 7: Beer, wine & spirits**

An examination of sectorial legal tensions between sectors

Marc Sorini - USA

12:30 Lunch

Foyer or patio (weather depending)
Conference Centre, Delta Grand
Okanagan Resort

14:00 Session 8: TBT (technical barriers to trade and statutory monopolies)

Chair: **Hans Eichele** - Germany

Speakers: **Theodore Georgopoulos** –
France/Greece
Daniel Hohnstein – Canada
Tracy Genesen – USA
Erik Wijkström – WTO

15:30 Break**16:30 Session 9 EISWEIN or ICEWINE?**

All about Icewine, with the faintest possibility of a tasting

Dominic Farnsworth MW –
UK

17:30 General Meeting of Members**18:20 Transportation**

Coaches depart at 18:30 sharp!

Main Entrance,
Delta Grand Okanagan

19:00 Dinner

O'Rourke Family Estates is a flagship winery under the final phase of development by owner Dennis O'Rourke. The winery is located in the Lake Country sub-geographic indication of the Okanagan Valley, about ½ hour north of Kelowna. Wines from this region express the Okanagan Valley's cool climate, exhibiting fresh acidity and bright fruit characteristics.

O'Rourke Family Estates, Lake Country



O'Rourke Family Estates (photo credit: Karen Graham)

Sunday ■ October 1, 2023 (Delegates and accompanying persons)**9:20 Transportation**

Coaches depart at 9:30 sharp!

Main Entrance,
Delta Grand Okanagan

11:00 Tasting and self-guided tour

Relax over a Sunday morning tasting and self-guided tour at Phantom Creek Estates, a flagship winery in the south Okanagan's highly regarded Black Sage Road, owned by Richter Bai.

Wines from the South Okanagan (the north end of the Sonoran Desert) tend to be well rounded and richer in style. A 1½ hour drive south of Kelowna.

Phantom Creek Winery, Black Sage Bench

13:30 Lunch

Lunch will be hosted at Poplar Grove Winery, with owner Tony Holler and family. Located on the east side of Okanagan Lake in the Naramata Bench sub-geographic indication, overlooking the south end of Okanagan Lake and the city of Penticton.

Poplar Grove's wines, to be served alongside those of their nearby winery friends, reflect the slightly cooler climate and fresh acidity found on the Naramata Bench.

Poplar Grove Winery, Naramata Bench

15:30 Return transportation

Coaches depart after lunch, arriving back at the Delta Grand Okanagan at approximately 17:00.

Accompanying person program**Friday: Kelowna**

9:00 Meet at main entrance, Delta Grand Okanagan

Myra Canyon

Tasting at Tantalus Vineyards

Lunch at Hotel Eldorado

14:00 Free afternoon

18:00 Transportation for group dinner
See delegates' program for details.

Saturday: West Kelowna

10:00 Meet at main entrance, Delta Grand Okanagan

Knox Mountain Park

Tasting at Quails' Gate Winery

Lunch at Mount Boucherie Estate Winery

14:00 Free afternoon

18:20 Transportation for group dinner
See delegates' program for details.

Sunday, October 1: South Okanagan

See delegates' program for details.



Naramata Bench (photo credit: Karen Graham)

Registration details

		Early bird until July 31, 2023	From August 1, 2023
Current AIDV Member	Full Conference: including access to all sessions of the Scientific Program, lunches and dinners, tastings, and Sunday full group tour	€795	€895
Non-AIDV Member	Full Conference: including access to all sessions of the Scientific Program, lunches and dinners, tastings, and Sunday full group tour	€925	€975
Accompanying person	Accompanying Program: including separate tours, lunches, dinners and tastings, and Sunday full group tour	€600	€650
Student	Conference Scientific Program only Coffee Breaks	Free	Free

Accommodation

The above rates do not include accommodation. We have booked a block of rooms at the **[Delta Grand Okanagan Resort](#)**, part of the Marriott Group. Located waterfront on the east side of Okanagan Lake, it offers a number of amenities inside and proximate to the hotel (including spa, wine room, dining, watercraft rentals and more). This hotel is the site of the Conference.

Use this link to book at the conference rate for September 28 to October 2, 2023:

<https://www.marriott.com/events/start.mi?id=1672273720939&key=GRP>

Some rooms are also blocked for the night of Wednesday, September 27, and a small number of rooms have been blocked for the night of Monday, October 2. GUEST ROOM RESERVATION CUT-OFF is August 28, 2023 or when all blocked rooms are booked, whichever happens first.

Nearby alternative hotels (without a room block), at varying price ranges, include:

- The [Royal Kelowna](#) hotel is also waterfront, adjacent to the Grand. A boutique, luxury accommodation.
- The [Coast Capri](#) hotel is a reasonably priced alternative. It is on the main highway through the city, not in walking distance from the Grand or downtown.
- [Manteo Resort](#) and sister/neighbouring hotel the [El Dorado](#) are located on Okanagan Lake, a 20-minute drive south from the Grand, and both tend to be more moderately priced. Good for accompanying families.

Okanagan Valley basics

[Kelowna](#) is the main city in the Okanagan Valley (click for visitor information)

[British Columbia](#) is the westernmost Canadian province (link for visitor information)

[Canada](#) (link for visitor and visa information)

Consult **[Canada Border Services Agency](#)** for customs and immigration requirements.

Weather and Attire

Late September and early October days in the Okanagan Valley are generally warm, sunny and dry, with cooler temperatures in the evenings. However, autumn winds and rains can arrive with little warning. The city of Kelowna and the Okanagan Valley generally have a casual, outdoor lifestyle. We will be visiting some agricultural properties (including the accompanying persons tour), so plan your footwear and outerwear accordingly.

Travel to Kelowna

For flights, you may use **[Air Canada](#)** group booking code G9Q3EUP1 for a discount on travel from September 21, 2023 to October 8, 2023. The group status requires a minimum of *ten bookings* using the code for all travellers to receive the discount. Economy class travel is discounted by 10% and business class by 12% (with a limited exception for business class: **[FAQ here](#)**). Travel may be undertaken on Air Canada directly or any of its **[Star Alliance](#)** airline partners. Only return flights are eligible (i.e. no multi-city or "open-jaw" itineraries). Please do not share the code outside AIDV.

[Kelowna International Airport](#) offers convenient air connections from Vancouver and Calgary, the two most proximate major cities with well-served international airports. **[Vancouver](#)** is also home to top international hotels and among the most culturally diverse dining options of any North American city. From Vancouver or Calgary, it is a 45-50 minute flight to Kelowna, with multiple flights daily. Seasonal direct flights to Kelowna from

Toronto offer easier connections from European and east coast U.S. cities (may not be daily). Direct flights to Kelowna from Seattle may also be booked.

It is approximately a 40-minute drive from the airport to downtown Kelowna where the Delta Grand Hotel is located. The hotel operates a regular shuttle service (roughly every half hour). Taxis are the best option as there is no metro.

Budget, Hertz and Enterprise car rental agencies are located in or near the airport.

If you wish to drive from Vancouver to Kelowna, it is about 4½ hours (light-traffic conditions) mainly on a four-lane highway. The Coquihalla Highway (Hwy 5) travels through steep and remote terrain. While it is a beautiful drive, weather conditions can change suddenly, including cloud/fog, heavy rain and snow (even late September). Check **[Drive BC Hwy 5](#)** before you depart.

Extending Your Stay in British Columbia

For wine-specific touring in the Okanagan Valley, additional resources are as follows:

[WineGrowersBC](#) offers an app plus web-based information for all wine regions of British Columbia. For delegates who are planning an extended trip to the Okanagan Valley, please consult **[Tourism Kelowna](#)** for trip planning and assistance.

If you are planning travel to other areas of British Columbia, consult **[Destination BC](#)**. Consider Whistler (a ski resort and four-season golf, hiking and dining mountain playground near Vancouver), or the west coast cities of Vancouver and Victoria located on the Pacific Ocean. Victoria is B.C.'s capital city and is on Vancouver Island, a 1½ hour ferry ride from the terminal near Vancouver. Plan ahead and make a reservation with **[BC Ferries](#)**.